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"We sow seeds and let you reap fruits." Being your digital and consulting partners, we are the focal point for your digital formation and transformation.



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# ABOUT US

## OUR COMPANY

An ISO Certified company with solid experienced team of subject-matter experts in Blockchain, Artificial Intelligence, Machine learning Web designing, App development, digital marketing and IT support services, we deliver supremacy. Our diversified portfolios and testimonials are our strength as we pick each project with sincere consideration of the niche and deliver excellence with great diligence. Besides, ensuring excellence to direct client, we are equally proficient to be the associative digital hands of our partner companies.

## OUR CAPABILITIES

- Blockchain, Artificial Intelligence
- Website Design and Development
- Mobile Applications Development
- Game Development
- Brand Design and Development
- Website Maintenance
- Google Marketing and Brand Reach

## THE CLIENT

Extending our expertise to clients across 18+ countries with a focus on delivering cutting-edge solutions, from the past 7 years, we are the epitome of any IT work.

## GET IN TOUCH



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71-75 Shelton Street, Covent Garden, London.



[hello@centrelocus@gmail.com](mailto:hello@centrelocus@gmail.com)



[www.centrelocus.com](http://www.centrelocus.com)

## OUR CAPABILITIES

# WHAT WE DO



### WEBSITE DESIGN AND DEVELOPMENT

Developing an interactive web interface for you is our major forte. We understand the value of silent yet impactful communication.



### MOBILE APPLICATIONS AND GAME DEVELOPMENT

With our professional support, you can experience the incorporation of all upgraded technologies in your mobile app.



### BLOCKCHAIN AND AI

We have been providing Blockchain and AI solutions to startups, enterprise and governments. We are a proud partner of AI implementation to MGU, USA.



### BRAND DESIGN AND DEVELOPMENT

We help create your brand design, that will speak about your mission and vision. The right graphics can actually upscale your business graph.

# CASE STUDIES

## CASE STUDY #1

### BRITISH HEALTHCARE TRADES ASSOCIATION

The British Healthcare Trades Association (BHTA) is a non-profit organization with 400 members as retailers, installers, service providers, and manufacturers. This renowned association felt the need to enhance its online operations to make it easily accessible for all. With the previously existing website, BHTA faced several loading issues and more importantly found it difficult to interact with their members.

As a result, we redeveloped and launched their data-intensive website with a user-friendly interface.

With the launch of the new website, BHTA can create a seamless experience for its valuable members and achieve their pre-determined goals at a faster pace.

**Technology used: PHP, HTML, CSS and JavaScript**

**Link: <https://www.bhta.com>**

## CASE STUDY #2

### ASSAM STATE DESIGNATED AGENCY

Assam State Designated Agency (ASDA) is a Government of India-approved agency for monitoring electricity usage. To allow better improvisation of their idea, the ASDA aimed to create an informative and interactive website to keep the users updated about each notification. This way it aimed to bridge the knowledge gap and maintain immense transparency.

Thus, we created this website with all the proficient technologies in use and made it potent enough to allow automated calculation of electricity bills. This not only helped the authorities but also the citizen to estimate their electricity bill and understand the ways to minimize consumption.

It further led to a reduction of administrative costs and workload for the agency.

**Technology used: PHP, HTML, CSS and JavaScript**

**Link: <https://asdagov.in>**

## **CASE STUDY #3**

### **NOTE GENIE**

5

Addressing a spectrum of challenges faced by professionals, NoteGenie stands out as a versatile app catering to social workers, medical professionals, educators, law enforcement, and more. Born from a passion for simplifying note-taking, NoteGenie's inception is rooted in the founders' comprehension of the exacting standards in medical and behavioural health notes. Its revolutionary features encompass AI-driven note optimization, flexible exportation, and an enhanced note-taking experience that prioritizes specificity and measurability. Success stories abound, from streamlined patient documentation for healthcare professionals to efficient organization of case notes for legal professionals. NoteGenie emerges as a transformative force, simplifying and professionalizing note-taking processes across diverse fields.

**Technology used: React, NodeJs, REST API, AWS and OpenAI.**

**Link: <https://notegenie.ai>**

## **CASE STUDY #4**

### **EMPOWERED WELLNESS**

Empowered Wellness has revolutionized the approach to mental health with its comprehensive platform designed to empower individuals on their wellness journey. Through their mobile application and software, users gain access to a suite of tools and resources that promote a balanced lifestyle. The mental health assessments provide valuable insights, while the secure journaling feature encourages self-expression for clarity and emotional healing. Mindfulness exercises, including guided imagery and deep breathing, facilitate stress management and overall well-being. In times of crisis, immediate support is available through the platform's crisis contacts. The app fosters connection and progress sharing with friends, family, and professionals, creating a robust network. With the ability to easily message healthcare providers, therapists, and other support professionals, Empowered Wellness ensures a seamless and supportive environment for individuals seeking mental health and wellness.

**Technology used: React, Python, AWS, HTML.**

**Link: <https://empowered-wellness.vercel.app>**

## **CASE STUDY #5**

### **BINOMIAL STV**

CentreLocus has launched an innovative online Binomial Single Transferable Vote (STV<sup>1</sup>) system, incorporating the Meek Method, gaining traction in countries like New Zealand. This methodology replaces the traditional elimination count with a dual-count system, using surplus transfer votes for both election and exclusion counts. The automated software ensures accurate calculation of the winning candidate, revolutionizing insights into election dynamics and shaping the future of democratic processes. The online Binomial STV<sup>1</sup> with the Meek Method represents a paradigm shift, blending innovation, automation, and analytical depth for a more transparent and informed electoral framework.

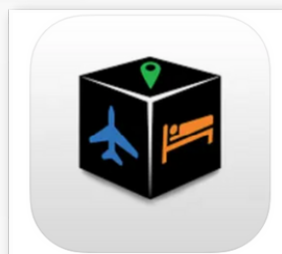
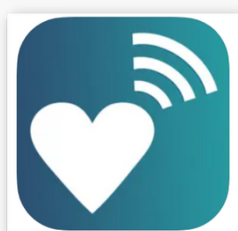
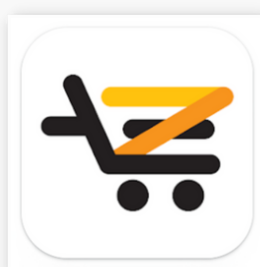
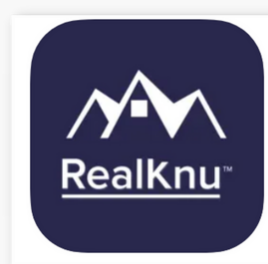
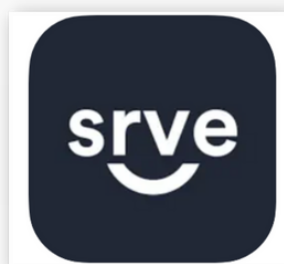
**Technology used: Python, DJANGO, HTML, CSS, Azure.**

OUR CLIENTS

# AI & BLOCKCHAIN



# APPS & MARKETPLACE





OUR CLIENTS

## CRM



## WEBSITES




**OUR CLIENTS**

# WEBSITES

CALIBER

CARTWRIGHT  
ENGLAND  
& BUTLER

RENT ME  
CAR RENTALS

HORCHOW

ALL  COLLECTIONS  
VEGAN BEAUTY BAR & PRODUCTS

SAKARA



British Healthcare Trades Association  
*'Better health, better care, better value'*



gparchitektur

★★★★ SUPERIOR  
*Milderer Hof*  
WELLNESS & RELAX HOTEL

AEL  
HEAT EXCHANGERS UK LTD  
CONTACT 0151 336 8837 FOR TECHNICAL ASSISTANCE

ASDA  
Assam State Designated Agency  
Under Energy Conservation Act, 2001

 **Kiwanis**

انجازات  
enjazat  
SERVICES

Coach Akademie Schweiz   
Werte schaffen Kompetenz

 medinform

TOYLEX 

Est. 1973  
Tommy Varden .ie  
Catering Equipment Specialists

itw  
sleeping solutions

  
EXCELSIOR HOTEL ERNST  
★★★★★  
KÖLN



## WHAT THEY SAID ABOUT US

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**"I WHOLEHEARTEDLY RECOMMEND CENTRELOCUS TO ANYONE IN NEED OF WEBSITE DEVELOPMENT SERVICES. THEIR SKILLS, EXPERTISE, AND UNWAVERING DEDICATION TO CLIENT SATISFACTION MAKE THEM AN EXCEPTIONAL CHOICE."**

Dawn Thurman  
*Professor at Morgan University*



**"COLLABORATING WITH THEM ON THE WEB DESIGN WAS ABSOLUTELY AWESOME! THE WHOLE EXPERIENCE WAS INCREDIBLE, AND TOGETHER, WE CRAFTED A FLAWLESS WEBSITE THAT WE'RE REALLY PROUD OF. IT WAS A PLEASURE TO WORK WITH SUCH A TALENTED TEAM, AND THE END RESULT EXCEEDED ALL OUR EXPECTATIONS."**

Olivia Wilson  
*CEO of Borcelle Firm*



**"IT WAS AN INCREDIBLE EXPERIENCE WORKING WITH THEM TO BUILD A PERFECT WEB DESIGN, AND THEIR EXPERTISE AND DEDICATION MADE THE ENTIRE PROCESS SMOOTH AND ENJOYABLE."**

Shalini Mehta  
*CEO of Rimberio*



# Achievements



## 16 Digital Awards

We've been acknowledged by GoodFirms as one of the top ten companies excelling in providing TYPO3 services

85%

5-star rating on reputable industry

75%

Average improvement in important metric across clients

# THANK YOU

FOR READING

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